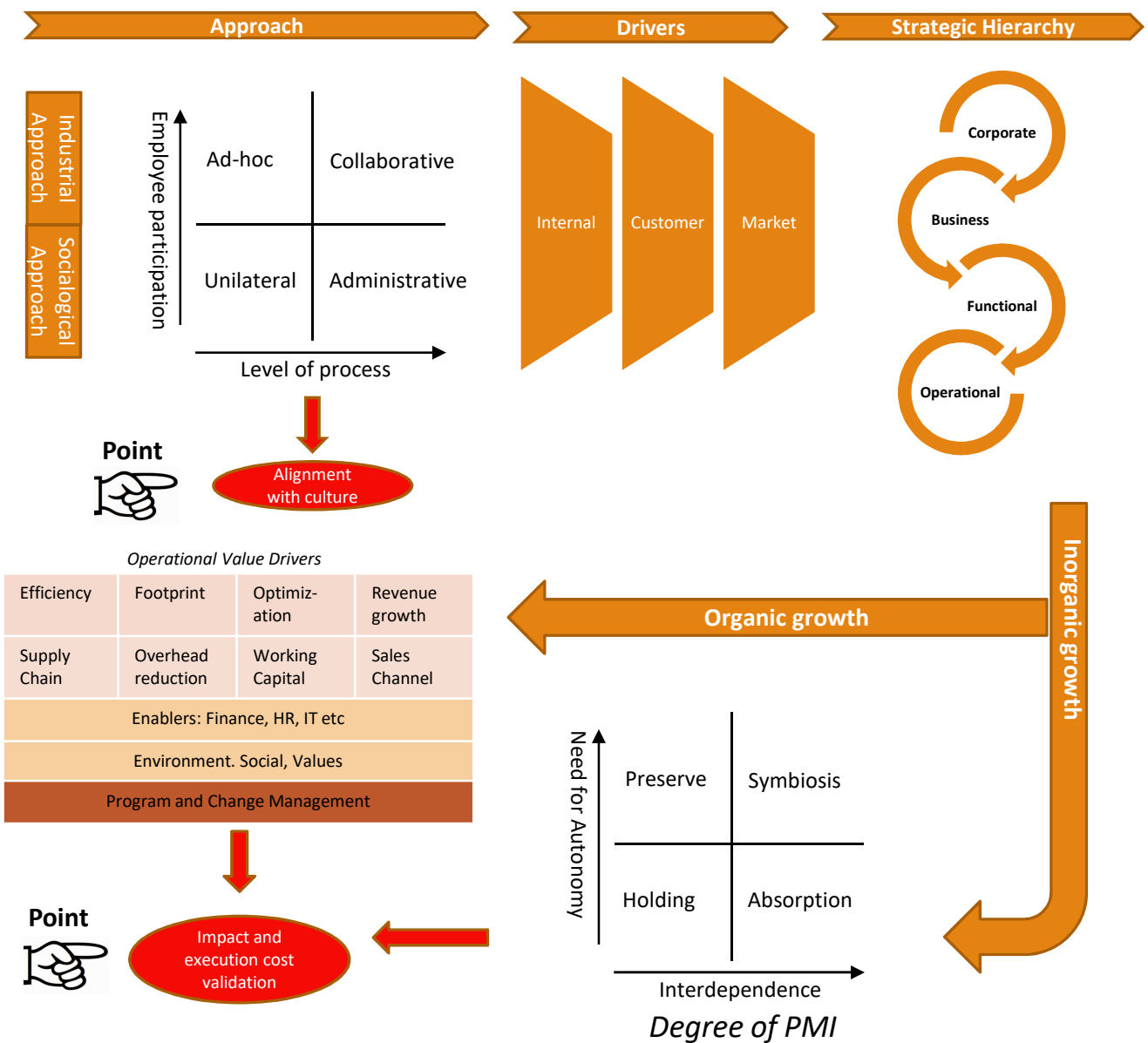




Strategy and Synergy

Defining your strategy, and creating your detailed operating and synergy plans, should be accompanied by a rigorous validation process. Your strategy development process should be aligned with underlying target culture, and each of your synergy hypotheses validated not just from a magnitude viewpoint, but also their executability and the impact on operating, capital and similar execution costs.



How we can help

Crossborder PMI Advisors is not a strategy consulting firm assisting with the development of strategies and later plans. Instead we use our experience in cross-border M&A and PMI experience to help clients build into their strategies and synergy plans an assessment of what it will take to successfully execute and deliver the values anticipated. In the PMI phase, we support clients with prioritization, and in turning plans into executable actions. Each of these areas are explained further below:

Area	Outline
Strategy Execution Assessment	Our clients develop detailed strategies by themselves or working with their strategy consultants. We help support this process by analyzing the key challenges in execution, such as is the strategy aligned to the culture of the planned market, what resources and capabilities are required to execute, what are the costs and risks associated with the plans.
Synergy Validation	We help our clients in validating planned synergies not just at the top line but also in assessing the related ongoing operating costs and execution costs. We also undertake a risk assessment to enable appropriate risk weighting in financial and valuation models
Business Case Analysis and Prioritization	We help our clients prioritize projects into implementation waves by undertaking business cases analyses comparing size of opportunity against the risk and effort of implementation, aiming to achieve 80% of results with only 20% of actions
Synergy Mapping	We support our clients cross functional teams in developing executable plans by walking them through a synergy mapping process, resulting in action plans, measurements and accountabilities

For further information or RFP, please contact us at: info@xbpmi.jp

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